

# FLORIDA BRAHMAN NEWSLETTER



April, 2024

## 2024 Florida Brahman Field Day and Heifer Sale

The Florida Brahman Field Day and Heifer Sale was held on April 19th and 20th at the University of Florida Beef Teaching Unit in Gainesville, FL. The event was a blend of education, networking, and opportunities to improve the genetic quality of brahman cattle in the southeast.



### General Membership Meeting

The annual membership meeting and dinner kick started the weekend. President Jerry Davis and secretary, Jesse Savell, gave a recap of the years business and the nominating committee recommended the officers remain the same which includes President Jerry Davis, VP Tyler Pugh, Sec. Jesse Savell, Treas. Stacey White, the returning members include Ben Barthle, Jody Counts, Lauren Butler, Gerry Stack, Ryan Beany, adding new members Andy Briggs, Will Kempfer, and Leslie Moyer. The new slate was unanimously approved.

### Learning Opportunities

The field day featured two great learning opportunities. One was a tour to the UF Sante Fe Unit. The unit is 1,600 acres, features the UF Multibreed herd, and has ongoing research on breeding, genomics, reproductive physiology and nutrition. At the BTU Amy Perryman gave a demonstration with ultrasound to determine carcass merit utilizing markers from the ribeye, marbling and backfat.



## Sale Results

	Gross	Average
<b>13 Registered Females</b>	<b>\$62,100</b>	<b>\$5,175</b>
<b>4 F1 Females</b>	<b>\$14,500</b>	<b>\$3,625</b>
<b>8 Embryo Packages</b>	<b>\$10,675</b>	<b>\$1,186</b>
<b>Donated Items</b>	<b>\$3,150</b>	
<b>FJBA Semen Donation</b>	<b>\$1,500</b>	

**Top Selling Female \$9,600**  
**Buyer: Johns Cattle Co.**  
**Seller: Bear Hill Cattle Co.**

Thank you to all our sponsors: Zoetis, Critter Creations, Dusty Calderon, Florida Mineral and Salt, buckets, and in-kind contributions by Brian Trimble, Jesse Savell and Dr. Todd Thrift.