



# Sponsorship Packet

**September 22-23, 2017  
Kissimmee, Florida**

The American Brahman Breeders Association will be holding its seventh annual convention in Kissimmee, Florida on September 22-23, 2017. The convention will bring families, breeders, vendors and livestock professionals together to learn more about the Brahman breed, best practices in ranching and other updates for ABBA members. In addition to the workshops and seminars, time will be set aside for family activities.

As a sponsor, we want to let you know how you can be "front and center" with our convention participants, our ABBA members and other vendors who are a part of our marketplace. Here are ways you can be seen:

## *ABBA Convention - Title Sponsor \$10,000*

*Title sponsor receives:*

- Title position and recognition on ABBA Convention sign(s) on location and at all events.
- Title sponsorship recognition in the convention program.
- Title sponsorship recognition on the ABBA website.
- Five minutes to address first general session.
- Four (4) convention registrations.
- One exhibit booth.

[www.Brahman.org](http://www.Brahman.org)

## *ABBA Corporate Sponsor \$2,500*

### **Corporate sponsor receives:**

- Three minutes to address banquet members and guests.
- Corporate sponsor recognition on ABBA Convention sign(s) on location and at all events.
- Corporate sponsor recognition in the convention program.
- Corporate sponsor recognition on [www.brahman.org](http://www.brahman.org).
- Two (2) convention registrations.
- One exhibit booth.

## *ABBA Educational Sponsor \$1,500*

### **Workshop sponsor receives:**

- Address/welcome sponsored workshop.
- Workshop sponsor recognition on ABBA Convention sign(s) on location and at all events.
- Workshop sponsor recognition in the convention program.
- Workshop sponsor recognition on [www.brahman.org](http://www.brahman.org).
- One (1) convention registration.

## *ABBA Trade Show Exhibitor \$500*

### **Trade Show Exhibitors receive:**

- One Trade Show table and (2) chairs
- One (1) Convention registration
- Trade Show Exhibitor recognition in ABBA Convention program.
- Trade Show Exhibitor recognition at [www.brahman.org](http://www.brahman.org).

## *ABBA Convention Friends (Gold \$500)*

### **Gold sponsor friends receive:**

- Gold - Friend sponsor recognition on ABBA Convention sign(s) on location and at all events.
- Gold - Friend sponsor recognition in the convention program.
- Gold - Friend sponsor recognition on [www.brahman.org](http://www.brahman.org).
- One (1) Convention registration

## *ABBA Convention Friends (Silver \$350)*

### **Silver sponsor friends receive:**

- Silver - Friend sponsor recognition on ABBA Convention sign(s) on location and at all events.
- Silver - Friend sponsor recognition in the convention program.
- Silver - Friend sponsor recognition on [www.brahman.org](http://www.brahman.org).

## *ABBA Convention Friends (Bronze \$200)*

### **Bronze sponsor friends receive:**

- Bronze - Friend sponsor recognition on ABBA Convention sign(s) on location and at all events.
- Bronze - Friend sponsor recognition on [www.brahman.org](http://www.brahman.org).

*Kissimmee, Florida*

[www.Brahman.org](http://www.Brahman.org)

# Convention Sponsors Commitment



Once processed, you will receive a letter of confirmation of your participation in the 2017 ABBA Convention Sponsors Program. Updates will be sent to you to ensure your sponsorship level is fulfilled accordingly. If you ever have any questions, please do not hesitate to call.

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone No: \_\_\_\_\_ Phone No 2: \_\_\_\_\_

E-mail: \_\_\_\_\_

Please select the sponsorship opportunity that you would like to support:

## 2017 ABBA Convention

_____ Title Sponsor	\$10,000
_____ Corporate Sponsor	\$2,500
_____ Workshop Sponsor	\$1,500
_____ Trade Show Exhibitor	\$500
_____ Friend - Gold	\$500
_____ Friend - Silver	\$350
_____ Friend - Bronze	\$200



Return commitment form to :

**American Brahman  
Breeders Association**  
3003 South Loop West, Ste 520  
Houston, TX 77054  
(713) 349-0854

[www.Brahman.org](http://www.Brahman.org)

Return by July 25, 2017